

BLUE RIDGE FOREVER REAL ESTATE AGENT PARTNERSHIP MEMORANDUM OF AGREEMENT

Recognizing that development is outpacing their capacity to protect the most ecologically rich temperate woodlands in the world—the Southern Blue Ridge Mountains, thirteen conservation organizations serving western North Carolina joined hands in 2004 to form the Blue Ridge Forever Partnership. This coalition has mounted a collective campaign to protect at least 50,000 acres in the southern Blue Ridge Mountains by 2010. Achieving this ambitious goal will require support from corporations, foundations and the general public. The Blue Ridge Forever Partnership has agreed to form alliances with Real Estate Agents and real estate firms who recognize the need to protect exceptional natural landscapes. Our lush biologically diverse vistas, valleys, and streams are the very reason that so many developers and investors are purchasing land in western North Carolina in record numbers.

Our Partners:

Blue Ridge Rural Land Trust

Carolina Mountain Land Conservancy

Conservation Trust for North Carolina

Foothills Conservancy of North Carolina

High Country Conservancy

Highlands-Cashiers Land Trust

Land Trust for the Little Tennessee

National Committee for the New River

Pacolet Area Conservancy

Southern Appalachian Highlands Conservancy

Trust for Public Land

Advisory Partners:

The Conservation Fund

The Nature Conservancy, NC Chapter

By becoming a Blue Ridge Forever Real Estate Agent Partner, you agree to:

- Donate an introductory one-year membership for a minimum of \$35 in the local land trust, **Blue Ridge Rural Land Trust (BRRLT)**, for 70%-100% of your clients at closing, from the date of signing this agreement through 2010, the end of the Blue Ridge Forever campaign.
- E-mail the contact information to info@brrlt.org for each gift member, and mail the membership payment to BRRLT's address below either on an individual or monthly basis, as you prefer.
- Add a link to BRRLT (www.brllt.org) and Blue Ridge Forever (www.blueridgeforever.info) on your website.
- With the exception of the website link above, use the Blue Ridge Forever logo or name in any manner on any written, printed, electronic, digital or other visual medium ONLY with prior written permission from Blue Ridge Forever.



In return, Blue Ridge Forever agrees to:

- Mail the recipient of your donated membership a welcome packet, with an outline of all related membership benefits and an overview of the mission and goals of both Blue Ridge Forever and the local land trust.
- Place the new member on the land trust's mailing list for newsletters and invitations to hikes and special events.
- Announce the Real Estate Agent Partner in the local land trust's newsletter and on the local land trust's and Blue Ridge Forever's websites as valued Blue Ridge Forever Real Estate Agent Partners.
- Disseminate press releases acknowledging your generous support of conservation.
- Provide an attractive Blue Ridge Forever Real Estate Agent Partner wall acknowledgement.
- Provide materials for welcome baskets including, but not limited to: land trust locations, local land trust brochures and memorabilia, and Blue Ridge Forever brochures.

ACCEPTED BY:

Printed Name Title

Company or Real Estate Agent Telephone

Email Address

Address

Signature Date

ACCEPTED BY:

James Coman, Executive Director Date
Blue Ridge Rural Land Trust
PO Box 2557, Boone, NC 28607 (828) 263-8776

ACCEPTED BY:

Phyllis Stiles, Blue Ridge Forever Campaign Director Date

